

SPONSOR PROSPECTUS

The **State of the Map Latam 2025 (SotM Latam 2025)** will take place in the vibrant city of **Medellín, Colombia**, from **September 4th to 6th, 2025**. This event aims to bring together the **OpenStreetMap (OSM)** community in Latin America to share knowledge, experiences, and foster collaboration in mapping and the use of open geospatial data.

SotM Latam 2025 will be the ideal platform for showcasing projects, strengthening networks, and promoting open access to geographic data, geospatial technology, and collaborative cartography. During the event, experts, developers, activists, academics, and representatives from various sectors will share their experiences in using and developing **OpenStreetMap**, discuss new trends in digital mapping, geolocation technologies, and socially impactful OSM-based projects.

Being part of this event allows sponsors to establish strategic connections with the geospatial community, increase their visibility in the tech sector, and demonstrate their commitment to innovation and development in Latin America.

Medellín, Colombia

04th - 06th September 2025



osmlatam.org

WHY SPONSOR A SOTM?

Sponsoring SotM Latam 2025 is a great opportunity to:

Increase your brand visibility among an audience specialized in technology, open data, and digital mapping.

Demonstrate leadership in the promotion and adoption of mapping technologies and open data.

Connect with an active community of developers, researchers, and organizations interested in OpenStreetMap.

Strengthen corporate and commercial relationships with key actors in the geospatial and technological sectors across the region.

Contribute to the growth of OSM in Latin America, advancing accessibility and inclusion in the use of geospatial data.


AT A GLANCE

LEVEL	SERRANÍA CHIRIBIQUETE	LOS NEVADOS	EL COCUY	AMACAYUCA	TAYRONA
BENEFITS					
LOGO:	<ul style="list-style-type: none">- Web site- Official statements- Printed and digital material- Live stream- Social media	<ul style="list-style-type: none">- Web site- Printed and digital material- Social media	<ul style="list-style-type: none">- Web site- Printed and digital material- Social media	<ul style="list-style-type: none">- Web site- Social media	<ul style="list-style-type: none">- Web site- Social media
STAND:	Premium	Standar			
FREEBIES ON KIT:	✓	✓	✓	✓	
PRESENTATION:	2	2	1	1	
WORKSHOP:	2	1	1		
RECOGNITION:	Opening and Closing	Closing	During the event		




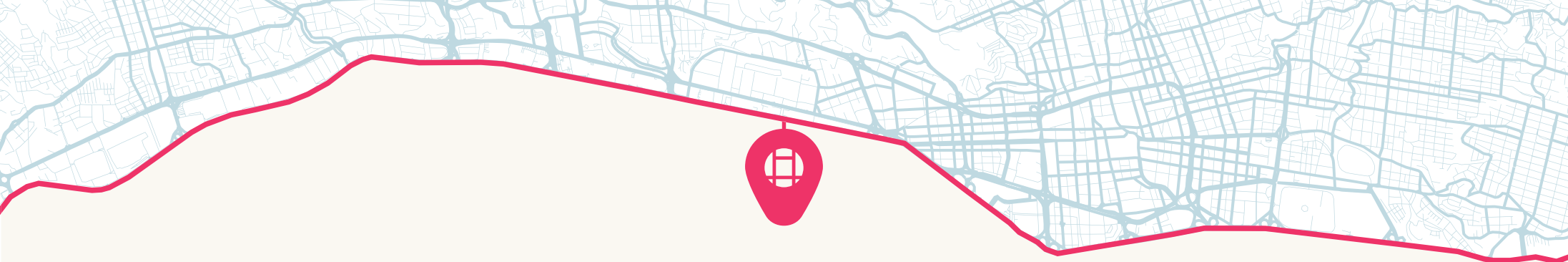
SERRANÍA CHIRIBIQUETE

\$ 8,000.00



LEVELS OF SPONSORSHIP & BENEFITS

- Logo on the event's main webpage with a link to your website.
 - Prominent mention in all official event communications (social media, emails, and press releases).
 - Brand presence in printed and digital materials.
 - Access to a premium stand in the exhibition area.
 - Opportunity to deliver two 50-minute presentations during the event.
 - Opportunity to host two 110-minute workshops during the event.
 - Inclusion of your logo in the event's live stream.
 - Special recognition during the opening and closing ceremonies.
- 



LOS NEVADOS

\$ 5,000.00

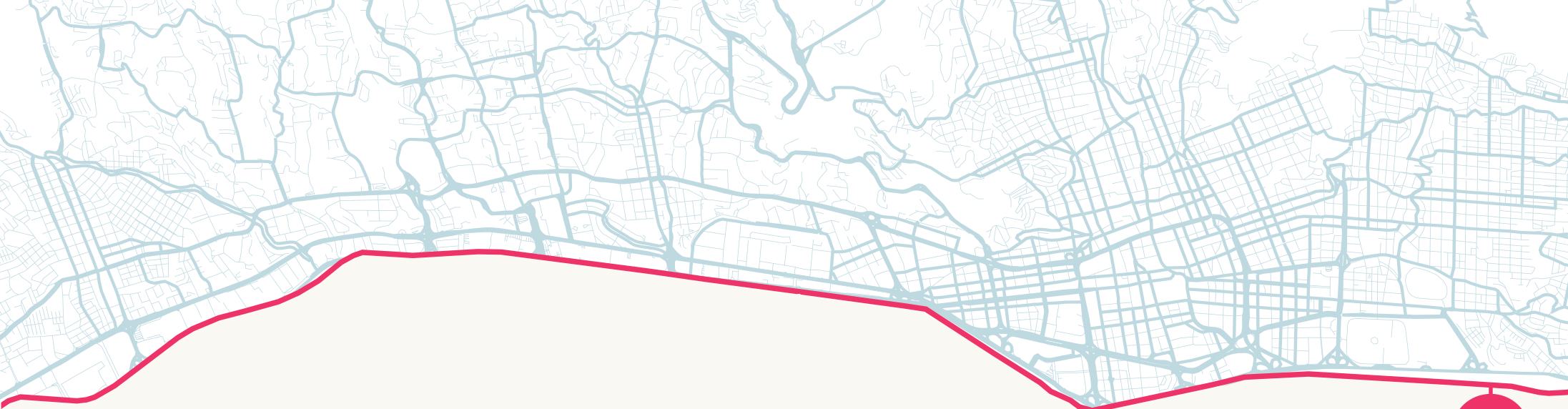
- Logo in the sponsors section of the event's main webpage.
- Mention in digital materials an social media.
- Access to a standar stand in the exhibition area.
- Opportunity to include brochures or promotional materials in the welcome kits.
- Special recognition during the closing ceremony.
- Opportunity to deliver two 50-minute presentations during the event.
- Opportunity to host one 110-minute workshop during the event.

EL COCUY

\$ 3,000.00

- Logo in the sponsors section of the event's main webpage and in printed materials.
- Opportunity to include brochures or promotional materials in the welcome kits.
- Mention in social media.
- Opportunity to deliver one 50-minute presentation during the event.
- Opportunity to host one 110-minute workshop during the event.





AMACAYACU

\$ 2,000.00

- Logo in the sponsors section of the event's main webpage.
- Mention in social media.
- Opportunity to include brochures in the welcome kits.
- Opportunity to deliver one 50-minute presentation during the event.

TAYRONA

\$ 1,000.00

- Logo in the sponsors section of the event's main webpage.
- Mention in social media as a community collaborator.



If you're interested in sponsoring the SotM Latam 2025
in Medellín or you wish for more info, contact us at
state@osmlatam.org.

**We appreciate your support in
making this event possible and
strengthening the OpenStreetMap
community in Latin America.**

